

Zivah

COLLECTION



8 Nature Inspired Designs

*F*LOCK
HANDMADE LUXURY



“A PLAYFUL BEGINNING,
UNRESPONSIVE TO ANY DEMAND
OF USEFULNESS, AN ENJOYMENT OF
COLOURS, FORMS, SURFACE CONTRASTS
AND HARMONIES
— A TACTILE SENSUOUSNESS.”



INSPIRED CURATION

Bauhaus encouraged, intertwined with form and function, Flock combines loom-weaving with hand-weaving techniques

PERFECT IMPERFECT

Lines arranged in delightfully irregular patterns and rendered in kaleidoscopic colours and gradients, so that they seem to jump from their fibre substrate

The lines of thread resembling twisting labyrinths or the silhouettes of age-old weave structures rise from shimmering layers of interlaced Wool, Banana Silk and Viscose

DOWN TO EARTH

Flock brings together an organic combination of seasonal tones; combined they make an earthy palette perfect for a sophisticated interior

8 Nature Inspired Designs



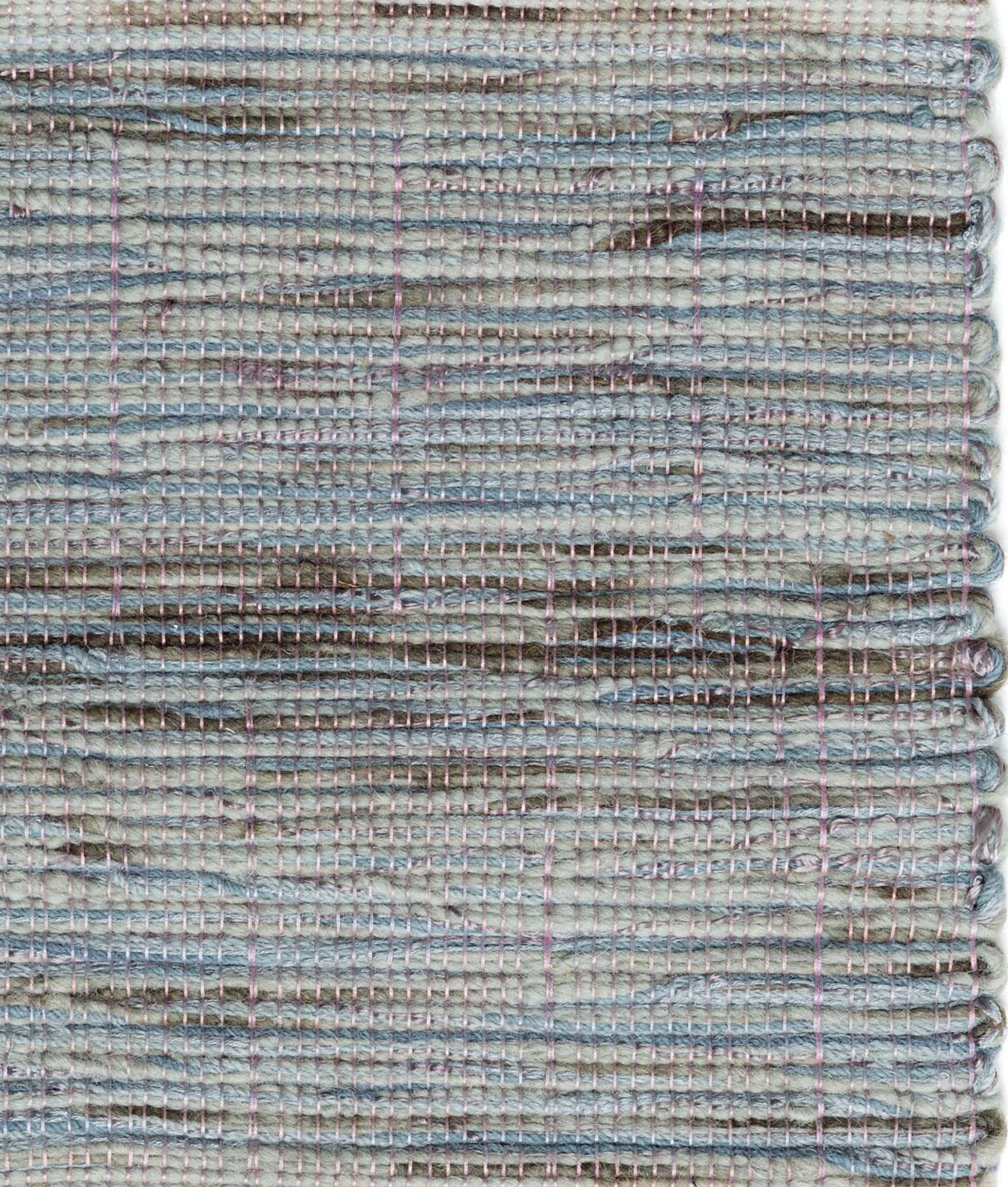
DRAMATIC SPRING

The Artic sunrise over Iceland's natural beauty is legendary

This palette tries to capture its dramatic contrasts

Blue and grey always complement each other and the addition of a light coral pink along with the brighter blues gives this combination a further flourish





DRAMATIC SPRING

DESIGN CODE

ZV-08

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

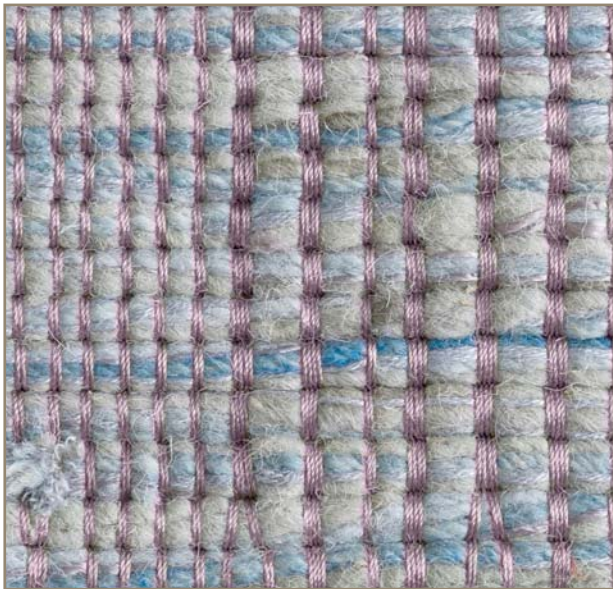
Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m²)

Approx. 2,000



ROSE

Colour Description: blue topaz, sea green, meadow, coral pink



OLIVE

Colour Description: blue topaz, sea green, meadow, algae



SUNKISSED SUMMER

Many cliff-hugging villages along the Mediterranean coast are painted in warm pastels

Replicate that sunny carefree look with this selection of shades and bring a little of the Italian dolce vita; creating a warm and welcoming effect

Bright colours have an undeniable eye-catching power
These primary colours are ever-so-slightly muted giving the palette a unique touch





SUNKISSED SUMMER

DESIGN CODE

ZV-09

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m2)

Approx. 2,000



ROSE

Colour Description: terracotta, amber, honey, fern green, sakura



OLIVE

Colour Description: terracotta, fuchsia, amber, honey, fern green, stone

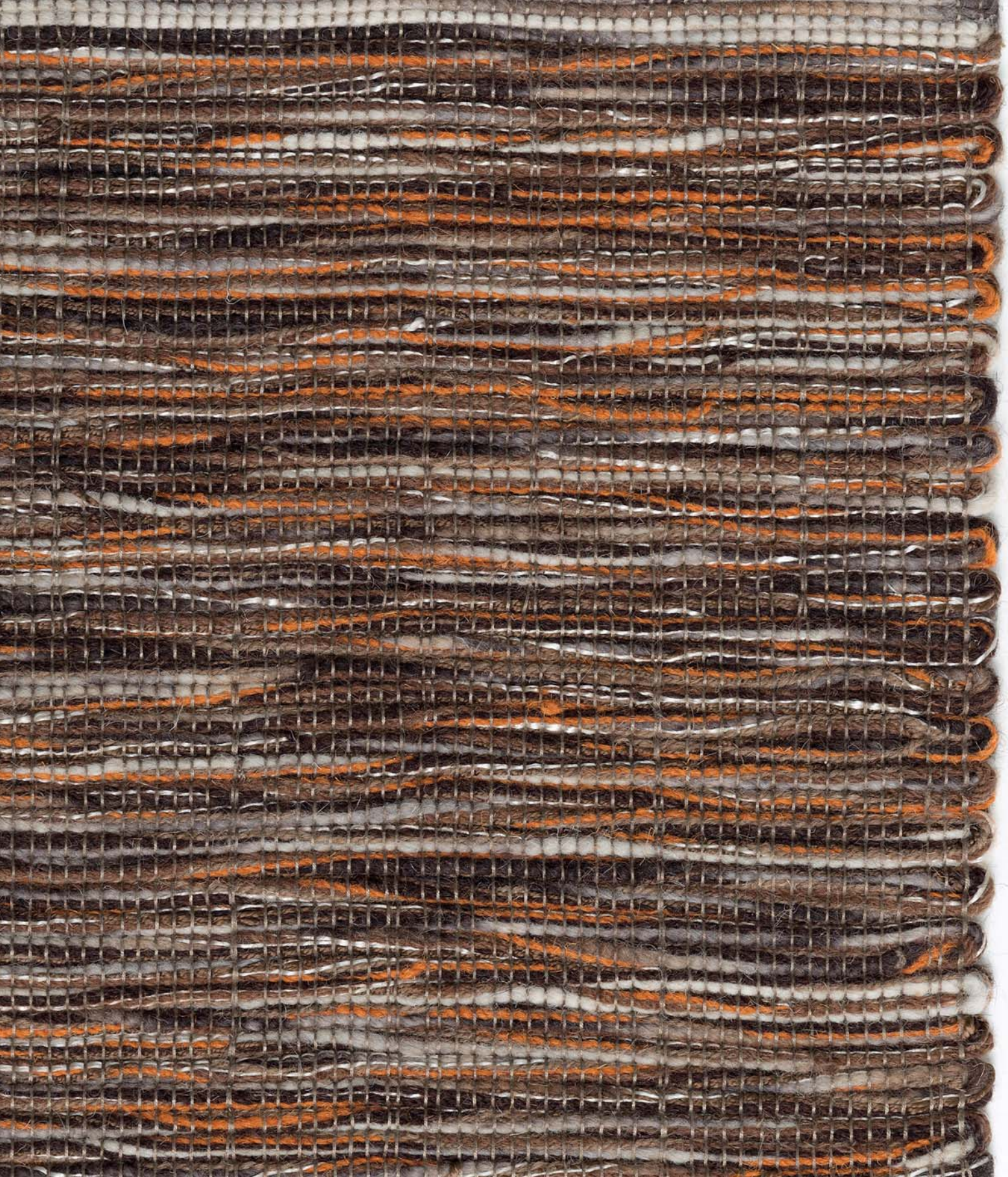


SUMMER SIESTA

Summer landscapes are full of dramatic contrasts and so is this colour scheme

This is a warm and rosy palette made up of a mix of fruity neutral tones and darker more intense colours





SUMMER SIESTA

DESIGN CODE

ZV-10

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m2)

Approx. 2,000



OLIVE

Colour Description: crevice, sangria, desert red, silver, clay



IVORY

Colour Description: crevice, sangria, desert red, clay, silver, ivory



EARTHY AUTUMN

For an unexpected colour combination that is more toned down than bright and garish try this pairing featuring shades of autumn

Shades ranging from light to dark makes it versatile and easy to work within a design





EARTHY AUTUMN

DESIGN CODE

ZV-12

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m²)

Approx. 2,000



OLIVE

Colour Description: mahogany, caramel, linen, slate grey, pottery



IVORY

Colour Description: mahogany, caramel, linen, slate grey, chiffon



VINEYARD

A lot of designs use oranges, pinks and reds as the first choice in their autumnal colour schemes

Who says brown is boring? Add some burgundy and carob undertones and you have a full & rich colour palette

Invoke a vintage feel to your design
Get that dreamy and surreal look ...





VINEYARD

DESIGN CODE

ZV-06

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m2)

Approx. 2,000



ROSE

Colour Description: dark chocolate, mocha, burgundy



OLIVE

Colour Description: dark chocolate, mocha, brownie, carob



NORDIC WOODS

Monochrome colour palettes use different shades of one hue

With the base colour being the darkest others are added to brighten

A rustic combination of brown and greyish-blue tones make for an earthy palette





NORDIC WOODS

DESIGN CODE

ZV-18

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m²)

Approx. 2,000



OLIVE

Colour Description: café noir, pewter, bark, oatmeal, nickel



IVORY

Colour Description: café noir, pewter, bark, oatmeal, chalk



WINTER SUNDOWN

This subtle combination is a grey-based gradient of colours

The colours contain a hint of warmth offsetting the coolness of the lighter shades producing a gentle natural backdrop





WINTER SUNDOWN

DESIGN CODE

ZV-20

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m²)

Approx. 2,000



IVORY

Colour Description: nickel, alabaster, cashmere, ceramic



OLIVE

Colour Description: nickel, alabaster, cashmere, lichen

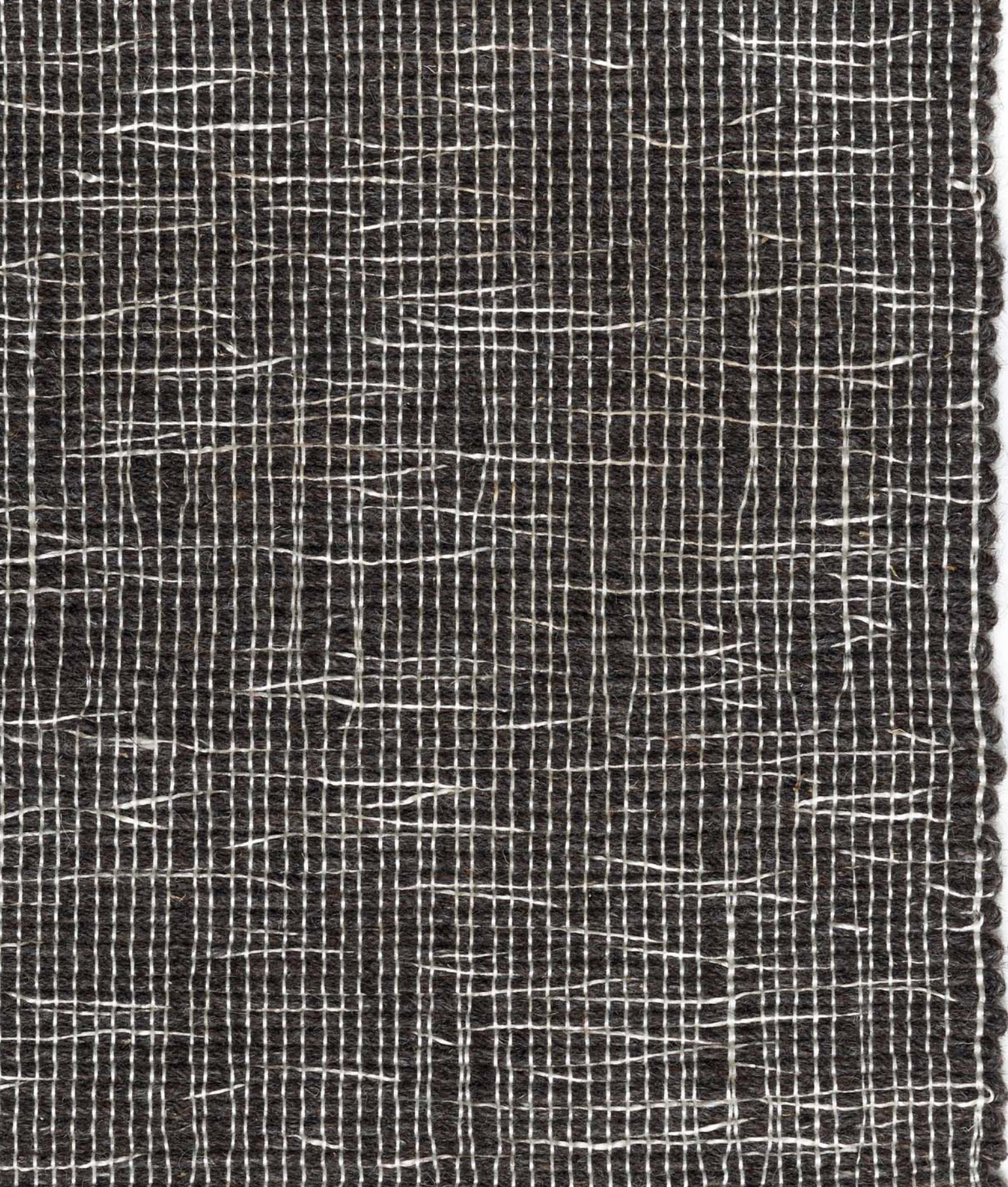


TWILIGHT

In praise of shadows ... with a colour palette transcending the seasons

The twilight stole away the colours of the day until the world looked like an old black and white movie





TWILIGHT

DESIGN CODE

ZV-2I

DESCRIPTION

Hand Loomed & Hand Woven with an irregular Warp

COMPOSITION

Wool, Banana Silk, Viscose

FINISHING

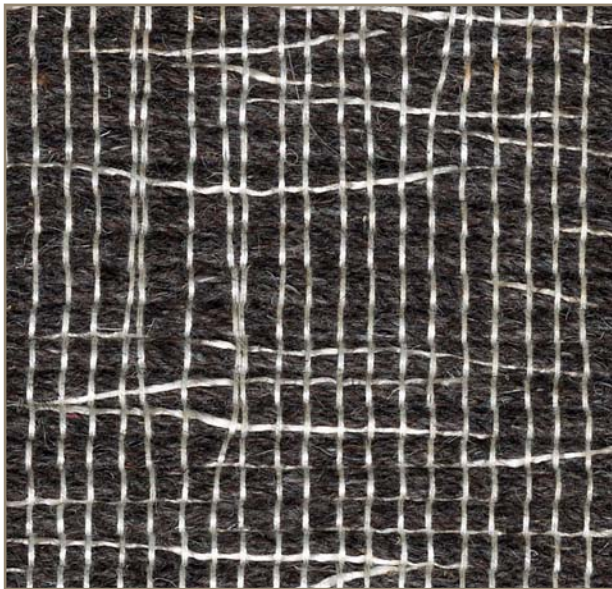
Folded in length edges

BACKING

Available on request

TOTAL WEIGHT (gm/m2)

Approx. 2,000



IVORY

Colour Description: café noir, wenge, chrome, platinum



OLIVE

Colour Description: café noir, wenge, chrome, moss green



CARE & MAINTENANCE

Our rugs are infused with a rich history of ancient craftsmanship. To preserve their beauty and prolong their life, follow these suggestions for rug care;

A simple maintenance programme of vacuuming – using the rug setting of your vacuum cleaner – will maintain your Flock products good looks. Shedding of loose fibre occurs when new. Do not use rotary head vacuum cleaners on textured rugs

Avoid direct or continuous exposure to sunlight & heat sources. Rotate your rug to promote even wear

Do not Steam Clean or Dry Clean – use of chemicals will accelerate the fading of your rug and could damage the fibres

These rugs are not machine washable

Professional cleaning is recommended to ensure the rug remains at its best for longer

STAIN CLEANING GUIDE

Blot up excess liquids or remove solids with a colourfast cloth or paper towel. Do not use a knife or other utensil with sharp edges as it may damage the rug

Blot the stain with warm or tepid water (never rub or scrub) and repeat until no more stain transfers to the cloth. Where water is not sufficient to clean the rug, we advise using carpet or upholstery approved detergent with warm or tepid water

If using detergent, ensure that it is cleaned thoroughly to remove any residue

Allow to air dry

Speciality cleaners are available for more persistent stains



USABILITY

Flock rugs and carpets are handmade to the highest standards

At Flock we take quality control very seriously. All our rugs and carpets are inspected to ensure that they are within industry tolerances

Slight variations in colour and weave are inevitable and part of the handmade nature of the products rather than faults

Natural fibres will react to environmental factors such as humidity and sunlight over time

Do not use in wet areas

Our handmade products are typically suitable for general domestic and light commercial applications. Please enquire about your specific requirements

Due to the textured nature of some of these products, please consider suitability of use

Product liability is limited to manufacturing defects

“A way of life that focuses on finding beauty within the imperfections of life and accepting peacefully the natural cycle of growth and decay”

Wabi Sabi: Japanese wisdom for a perfectly imperfect life—



FLOCK

Colours are the smiles of nature...



FLOCK

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