

A photograph of a wooden dining table and a matching chair. The table is dark wood with a simple design, featuring a drawer on the right side. The chair is made of light-colored wood with a spindle back. They are positioned on a large rug with wide, diagonal stripes in shades of brown, beige, and cream. The rug has a textured, woven appearance. In the background, a wicker basket is visible on the right. The overall scene is set in a room with light-colored walls and a tiled floor.

Gäia

HANDMADE WOOL COLLECTION

*F*LOCK

HANDMADE LUXURY





INTRODUCTION TO THE WOOL COLLECTION

The Gaïa Wool Collection delivers an intoxicating union of nature's cleverest renewables – plant fibres from our Gaïa hand plaited rug collection combined with select grades of wool and other naturals

Continuing our philosophy to showcase hand crafted artisanal workmanship of the finest quality, employing timeless techniques, we are proud to present a floor covering collection with warmth, rich in design, vibrant in colour and with performance to meet today's needs

The collection comprises a contemporary twist to centuries old techniques of hand plaiting, spinning, weaving and tufting

The colour palette is inspired by the earthy hues of nature – a skilful mix of soft neutrals with bold design flourishes

Bold stripes, Tweeds with rustic chic, Dappled checks and Chunky knits are some of the new offerings – textural yet surprisingly delicate



KUMI

KU-003

An intimate collection of bold stripes coupled with earthy hues -
appealing texture, yet gentle and smooth to touch

CLASSIC CHIC

Available in 7 colour ways • Bespoke & Standard Rugs • Broadloom (upto 5-m Width)



ALMOND 01



OLIVE 02



DEWDROP 03



PETAL 04



LAKE 07



LAVENDER 09



SHALE 10



MIKA

MI-P9B

Our contemporary take on tweed with heritage,
beautiful in any surrounding

ELEGANT CHIC

- Available in 4 colour ways
- Bespoke & Standard Rugs
- Broadloom (upto 5-m Width)



SURREY 02



BANBRIDGE 03



ULSTER 04



WESLEY 08



ARRAN

AR-P9P

Inspired by moorland heathers, a heady range of dappled checks -
enduring and inviting

SWANKY CHIC

- Available in 4 colour ways
- Bespoke & Standard Rugs
- Broadloom (upto 5-m Width)



GLASGOW 06



EDINBURGH 07



STERLING 08



ABERDEEN 09



SINCLAIR

SI-P10

A mille feuille of colour creating vibrant striated textures
- warm and alluring

TRENDY CHIC

- Available in 4 colour ways
- Bespoke & Standard Rugs
- Broadloom (upto 5-m Width)



ADAM 05



ANGUS 06



GORDON 07



FIONN 08



ORA

OR-PII

A kaleidoscope of vibrant colour, textured yet astonishingly delicate
- haute couture

RUSTIC CHIC

- Available in 4 colour ways
- Bespoke & Standard Rugs
- Broadloom (upto 5-m Width)



HOPTON 03



HEXBY 04



HARROGATE 10



HORNBY 11



BELLA

BE-H12

The delicacy of handspun wool, retaining it's natural micro elements,
allows an unaparalld depth of colour and lustre.

Contemporary, plush, sophisticated and richly natural

TIMELESS CHIC

- Available in 5 colour ways
- Bespoke & Standard Rugs
- Broadloom (upto 5-m Width)



OATMEAL 01



SANDSTONE 02



INDIGO 03



RAVEN 04



GOLD 05



BONITA

BO-H13

Rich warm hues coupled with sumptuous wool pile, provides a luxurious feel with a design flourish like no other

MODERN CHIC

- Available in 5 colour ways
- Bespoke & Standard Rugs
- Broadloom (upto 5-m Width)



OATMEAL 01



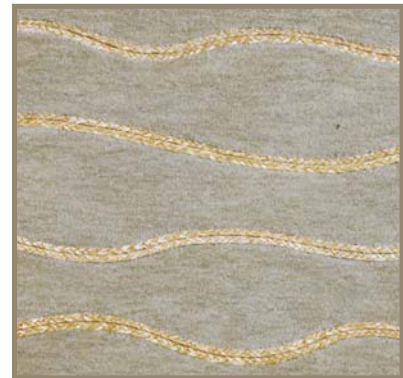
SILVER 02



JADE 04



LICORICE 06



ALABASTER 07

CARE & MAINTENANCE

Our rugs are infused with a rich history of ancient craftsmanship. To preserve their beauty and prolong their life, follow these suggestions for rug care;

A simple maintenance programme of vacuuming – using the rug setting of your vacuum cleaner – will maintain your Flock products good looks. Shedding of loose fibre occurs when new. Do not use rotary head vacuum cleaners on textured rugs

Avoid direct or continuous exposure to sunlight & heat sources. Rotate your rug to promote even wear

Do not Steam Clean or Dry Clean – use of chemicals will accelerate the fading of your rug and could damage the fibres

These rugs are not machine washable

Professional cleaning is recommended to ensure the rug remains at its best for longer

STAIN CLEANING GUIDE

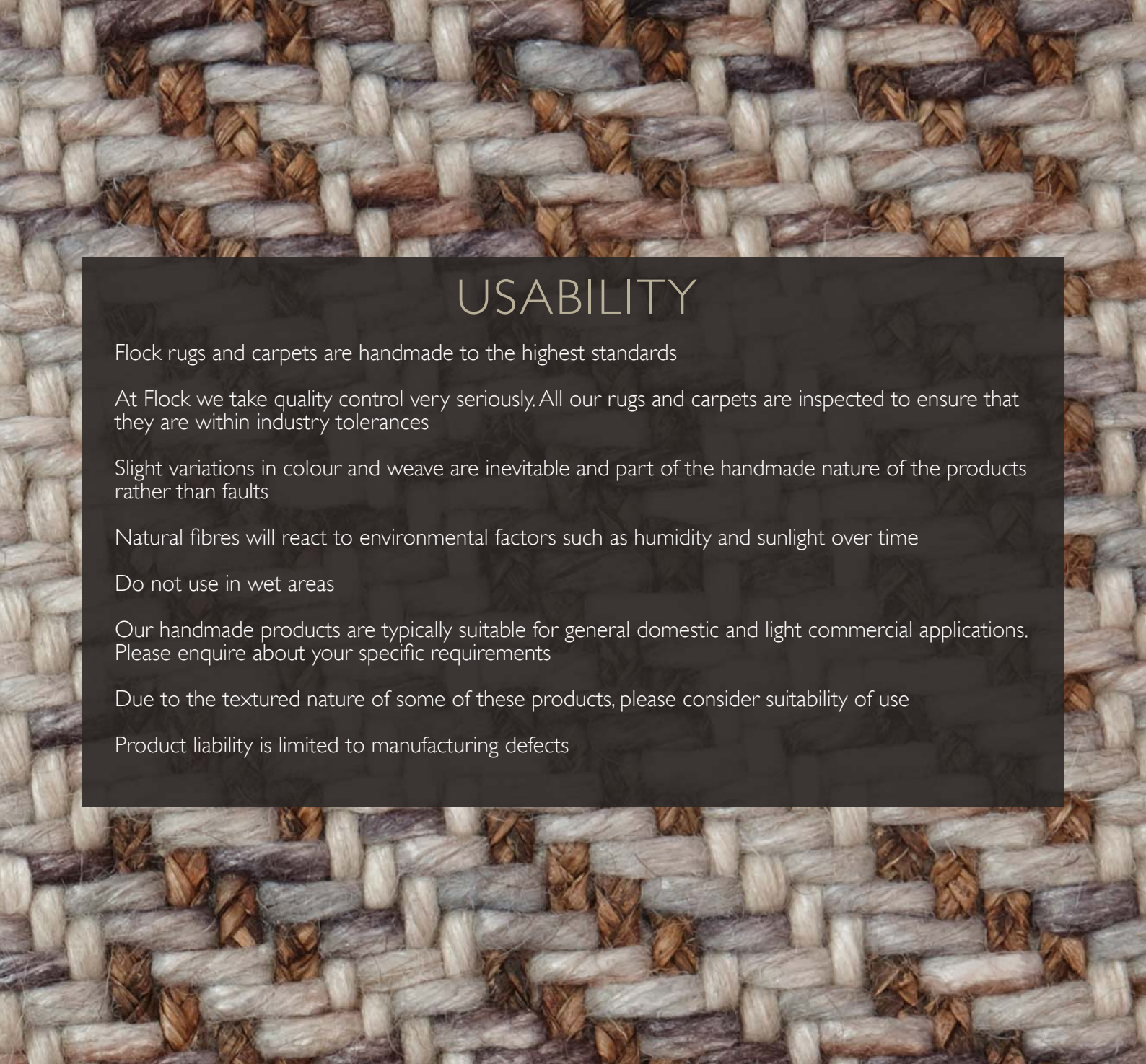
Blot up excess liquids or remove solids with a colourfast cloth or paper towel. Do not use a knife or other utensil with sharp edges as it may damage the rug

Blot the stain with warm or tepid water (never rub or scrub) and repeat until no more stain transfers to the cloth. Where water is not sufficient to clean the rug, we advise using carpet or upholstery approved detergent with warm or tepid water

If using detergent, ensure that it is cleaned thoroughly to remove any residue

Allow to air dry

Speciality cleaners are available for more persistent stains



USABILITY

Flock rugs and carpets are handmade to the highest standards

At Flock we take quality control very seriously. All our rugs and carpets are inspected to ensure that they are within industry tolerances

Slight variations in colour and weave are inevitable and part of the handmade nature of the products rather than faults

Natural fibres will react to environmental factors such as humidity and sunlight over time

Do not use in wet areas

Our handmade products are typically suitable for general domestic and light commercial applications. Please enquire about your specific requirements

Due to the textured nature of some of these products, please consider suitability of use

Product liability is limited to manufacturing defects

FLOCK

expressions of originality and style

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